Quick Response & Cultural Promotion 2021/22
Form Preview

Confirmation of Eligibility

* indicates a required field

Before you start

All applicants are encouraged to discuss their application prior to applying with the relevant Arts & Cultural Grants Case Management Officer:

Arts & Culture:

Malia Wearn M.Wearn@cityofadelaide.com.au 8203 7807

Public Art: Emma Coyle E.Coyle@cityofadelaide.com.au

8203 7050

Project Confirmation

Project Title *

Project Start Date *

Must be a date and no later than 31/7/2022.
Quick Response applications must be received more than 15 working days before the proposed project start date. For Cultural Promotion grants applications must be received more than 30 working days before the proposed project start date

Project End Date *

Please refer to the City of Adelaide boundary map to assist you in answering the questions in this section.

Project location *

Is your project location? *
☐ Public Space (including Adelaide's Park Lands, Streets or Squares)
☐ Private Property

Please upload proof of submission/approval of the Events in the City Application *
Attach a file:

Please upload approval from landlord or owner of property *
Attach a file:

Please select the category you are applying for *
○ Public Art: projects to deliver temporary public artworks within the public realm
○ Community Programs and Events: events, performances, exhibitions, small community based festivals
○ Live Music Enterprise: live music enterprises and new music ventures
○ Cultural Promotion: marketing and promotions to showcase City based creative projects and cultural enterprises of all disciplines

Confirmation of Eligibility

Before you continue with your application, please ensure that you meet all the eligibility criteria for this grant:

- My project is taking place in the City of Adelaide which includes the Adelaide CBD and North Adelaide
- I have not received funding for this project from any other part of the City of Adelaide Council grants or incentives
- This project is not part of an ongoing program or core business of an organisation
- this application will be submitted at least 15 days business days prior to the commencement of the project. For cultural promotion projects, this application will be submitted at least 30 business days prior to the commencement/launch of the project
- I have read the **grant terms and conditions**

*
○ Yes
○ No
Please note that only applications that meet all the criteria above will be eligible for funding.

Ineligible application

Unfortunately your application does not meet the Arts and Culture Quick Response Grants eligibility criteria.

If you would like more information, please contact the relevant Case Management Officer:

Arts & Culture:

Malia Wearn M.Wearn@cityofadelaide.com.au 8203 7807

Public Art:

Emma Coyle E.Coyle@cityofadelaide.com.au 8203 7050

Applicant Details

* indicates a required field

Applicant name *
○ Individual ○ Organisation
Organisation Name

First Name Last Name

Contact person *
First Name Last Name

Mobile number *

Email address *
Must be an email address.

Postal address *
Address

Address Line 1, Suburb/Town, and State/Province are required.

Website
Must be a URL.

ABN

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register
ABN
Entity name
ABN status
Entity type
Goods & Services Tax (GST)

DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

GST Status
☐ Registered
☐ Not Registered

Project Proposal (20% Assessment)

* indicates a required field

Project description *

Word count:
Must be no more than 200 words.
Provide a short description of your project - what are you planning to do? Please list any public events or programs or other opportunities for the public to engage with your project in the city. Please include dates and locations for these.

Please indicate the total anticipated attendance at your project *
○ 1-10 people
○ 11-49 people
○ 50-199
○ 200-1000
○ >1K

If successful you will be required to list your project in City of Adelaide What's On. Please indicate which additional marketing channels you will be using to promote your project *
☐ Social media
☐ Printed materials
☐ Press release
☐ Paid advertising
☐ Other:

At least 1 choice must be selected.

Is there a cost for the public to attend your project? *
○ Yes, tickets are over $50
○ Yes, tickets are $21-$50
○ Yes, tickets are less than $20
○ Yes, but concession tickets are available for target groups

○ No, attendance is FREE

Please include a breakdown of ticket costs, and provide details of concession tickets if available *

Must be no more than 50 words.

Total amount requested *

$

Must be a whole dollar amount (no cents) and no more than 2000.

Project Budget

Income (cash or in kind)	**$**	**Expenditure**	**$**
E.g. grants, donations, sponsorships and other sources of income such as sales		E.g. Artist fees, wages, administration costs, material costs, venue hire, security, COVID marshals, Public Liability insurance, permits, waste management, marketing and project documentation	
	$		$
	$		$
	$		$
	$		$
	$		$
	$		$

Budget Totals

Total income amount

$

This number/amount is calculated.

Total expenditure amount

$

This number/amount is calculated.

Income - expenditure (this needs to be 0 to demonstrate your budget balances)

$

This number/amount is calculated.

Risk Assessment

Please confirm that any potential risks will be considered as part of your project. These could include but are not limited to:

- COVID-19
- Employee welfare and public safety
- Legal risks

- Environmental hazards
- Reputation, brand, image, political risks
- Stakeholder/community engagement

*
○ Yes, I confirm that any potential risks will be considered as part of this project

Project Outcomes (50% Assessment)

* indicates a required field

The City of Adelaide 2020-2024 Strategic Plan outlines a vision for a Creative City. Adelaide will be the world's most liveable city with a Dynamic City Culture, a city that celebrates diverse community, culture and creativity. This section demonstrates your project's alignment with City of Adelaide Cultural Strategy 2017-2023.

Please indicate which of the following statements best relates to your project: *
☐ This project celebrates Adelaide's unique cultural identity and contributes to its reputation as a City with a dynamic city culture
☐ This project creates economic value for Adelaide, stimulates local economic growth, cultural tourism and creates employment opportunities for artists and artisans
☐ This project contributes to Adelaide's engaged and collaborative cultural ecosystem through new connections, collaborations and participation opportunities for audiences
☐ This project offers incubation opportunities for new, emerging and developing artists and enables cultural enterprises to innovate and connect with audiences
☐ This project supports a dynamic city culture through authentic, vibrant, and diverse cultural experiences
At least 1 choice and no more than 2 choices may be selected.

How? Please explain *

Word count:
Must be no more than 150 words.

Please explain the concept behind the proposed temporary artwork and how it will positively impact the chosen location of the work? *

Word count:
Must be no more than 100 words.

Please select the project outcome that best applies: *
○ This community program/event contributes to a dynamic city culture and supports creativity, community experiences and participation
○ This community program/event promotes, celebrates and strengthens multicultural diversity and unique heritage

Please describe how the proposed community program/event contributes to the chosen outcome *

Word count:
Must be no more than 100 words.

How will this funding support your small to medium live music enterprise and/or give you the opportunity to trial a new music venture? *

Word count:
Must be no more than 100 words.

How will this funding contribute to the promotion of your creative/marketing arts and cultural enterprises that contribute to Adelaide's dynamic culture? *

Must be no more than 100 words.

Cultural, social and environmental outcomes

You may wish to visit the Cultural Development Network Website to learn more about the Cultural Outcomes Schema.

Which one of the following cultural outcomes are you expecting participants to gain from your project? *

☐ Stimulation of creativity, imagination and curiosity
☐ Aesthetic enrichment: the feeling of having participated in something special and beyond the everyday
☐ New knowledge, ideas and insight
☐ Appreciation of cultural diversity and different forms of cultural expression
☐ Belonging to shared cultural heritage

No more than 1 choice may be selected.

Why/How? *

Word count:
Must be no more than 100 words.

Please refer to Welcome and Acknowledgement of Country

Will your project support Aboriginal and Torres Strait Islander Communities' participation? *

Word count:
Must be no more than 50 words.
e.g. Welcome to Country and Acknowledgement of Country through spoken word in Kaurna language and English, traditional dance and/or smoking ceremony, use of Kaurna names and language.

Please refer to the City of Adelaide Accessibility and Inclusion Considerations.

Will your project demonstrate consideration of disability access and inclusion? *

Word count:
Must be no more than 50 words.

Please refer to the City of Adelaide Sustainable Events Guidelines

Will your project demonstrate consideration of environmental sustainability? *

Word count:
Must be no more than 50 words.

Cultural and Creative Value (30% Assessment)

* indicates a required field

New ideas

NEW IDEAS: Please outline the new ideas involved in this project. New ideas may include artform, cultural expression, engagement strategies and delivery mechanisms *

Word count:
Must be no more than 100 words.

COLLABORATIONS: Please outline the collaborations involved in this project. Collaborations may include: co-creation of art, partnerships including with the private sector, mentoring, or shared equipment and resources. *

Word count:
Must be no more than 100 words.

NEW AUDIENCES: Please explain how the project provides participation opportunities for audiences not currently engaged *

Word count:
Must be no more than 100 words.

Have you received funding from the Arts and Cultural Grants Program over the last two years *

☐ Yes
☐ No

Please note, applicants who haven't had funding in the past two years are viewed more favourably.

Date funded	Amount funded	For what purpose
	Must be a dollar amount.	
	$	
	$	
	$	

Please include any additional information to support the cultural and creative value of your project

Word count:
Must be no more than 150 words.

Attach a file:

A maximum of 5 files may be attached.
You are welcome to attach any additional information such as artist statements, support letters, video links or photographs, testimonials or reviews from previous projects run, and social media links that evidence the cultural and creative value of your project